

Order / Rev: 102148
Alt Order #: 06815975
Flight Dates: 10/01/12 - 10/07/12

Advertiser: Heck, Joe for Congress
Product Desc: JOE HECK 4 CONGRESS
Estimate: 2214

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/01/12	10/05/12	M-F 5-6a WakeUp w/Wagners		5-6a								5	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$200.00 0.00															
E 2	KSNV	10/01/12	10/05/12	M-F 6-7a WakeUp w/Wagners		6-7a								10	\$4,750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 10 \$475.00 0.00															
E 3	KSNV	10/01/12	10/05/12	Today Show	CM	658a-9am								10	\$5,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 10 \$500.00 0.00															
E 4	KSNV	10/01/12	10/05/12	M-F Today Show II 3rd 10AM		9-10a								4	\$900.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 4 \$225.00 0.00															
E 5	KSNV	10/01/12	10/05/12	M-F Today Show III 4th 10AM		10am-11am								5	\$875.00
TODAY III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$175.00 0.00															
E 6	KSNV	10/01/12	10/05/12	Noon News	CM	12-1230pm								5	\$1,125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$225.00 0.00															
E 7	KSNV	10/01/12	10/05/12	Dr. Phil	CM	3-4p								2	\$500.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 2 \$250.00 0.00															
E 8	KSNV	10/01/12	10/05/12	M-F Early News	CM	5-630p								15	\$8,625.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 15 \$575.00 0.00															
E 9	KSNV	10/01/12	10/05/12	M-F Jeopardy	CM	630-7pm								5	\$3,975.00
JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$795.00 0.00															
E 10	KSNV	10/01/12	10/05/12	M-F Wheel	CM	7-730pm								5	\$3,975.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$795.00 0.00															
E 11	KSNV	10/01/12	10/05/12	Face to Face w/ Ralston	CM	730-758pm								5	\$450.00
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$450.00 0.00															
E 12	KSNV	10/01/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm								5	\$575.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 MTWTF-- 5 \$575.00 0.00															
E 13	KSNV	10/01/12	10/05/12		CM	1135p-1237a								3	\$825.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		3	\$275.00			0.00					
E 14	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$525.002	0.00	NM		2	\$1,050.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----SS		2	\$525.00			0.00					
E 15	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$200.002	0.00	NM		1	\$200.00
News 3 Sunrise SATURDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$200.00			0.00					
E 16	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.002	0.00	NM		1	\$325.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$325.00			0.00					
E 17	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$250.002	0.00	NM		1	\$250.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$250.00			0.00					
E 18	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$650.002	0.00	NM		1	\$650.00
Meet the Press															
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1	\$650.00			0.00					
E 19	KSNV	10/06/12	10/06/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$350.002	0.00	NM		1	\$350.00
Sa-Su Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1	\$350.00			0.00					

Totals

86

\$39,500.00